Hastings Highlights



LD Coffee Roasters

In the newly redeveloped Theatre District of Hastings, a rich aroma fills the air—not just of freshly roasted coffee, but of perseverance, passion, and the power of community.

Hastings, NE, Sep 13, 2025 - LeNoir Dimbaya Coffee, founded by Sidy Sissoko, is more than a café. It is the embodiment of a journey that spans continents. As a first-generation immigrant, he discovered a passion for basketball and a determination to build a future through education. That path led him to Hastings College on a basketball scholarship, where he found he could pursue both his academic and athletic goals. It was there, in a college dorm room, that he began roasting coffee as a way to stay connected to his roots and share the warmth of home.

That dorm-room hobby made him a finalist for Big Idea Hastings in 2019 and grew into a full-fledged business in 2021. For years, Sidy sold his East African roasted coffee at farmers markets across Nebraska, gaining not just customers but a loyal community that believed in his vision. Today, LD Coffee has grown into a welcoming brick-and-mortar café nestled on the west side of town, where every cup tells a story of heritage, hustle, and heart.



"I came to Hastings with the dream of building something rooted in both culture and community. Coffee was a way to connect those worlds, honoring my heritage while creating spaces where people gather, share stories, and support each other." -Sidy Sissoko, Founder

Brewing Culture, Community, and Connection

What sets LD Coffee apart is not just the bold, carefully sourced beans directly from farmers in Kenya, Ethiopia, and beyond. Nor is it just the meticulous in-house roasting here in Hastings or the house-made syrups. It is the belief that great coffee can build community. When asked about the impact of the local community on LD Coffee, Sissoko commented, "We've seen firsthand how relationships fuel growth. Hastings has been a place where people support small businesses not just with purchases, but with encouragement, ideas, and genuine care." Sidy's journey is a powerful reminder that when people rally around local dreams, incredible things can happen.

And they're just getting started. LD Coffee continues to expand their presence through wholesale partnerships, farmers markets, and e-commerce opportunities on their website. But perhaps most exciting: a coffee truck launching in the summer of 2026! With all of this growth, they are always on the lookout for more energetic, community-minded individuals to join their team. To learn more, visit LeNoir Dimbaya Coffee, or visit their location at 1113 Theatre Drive 100, Hastings, NE.

